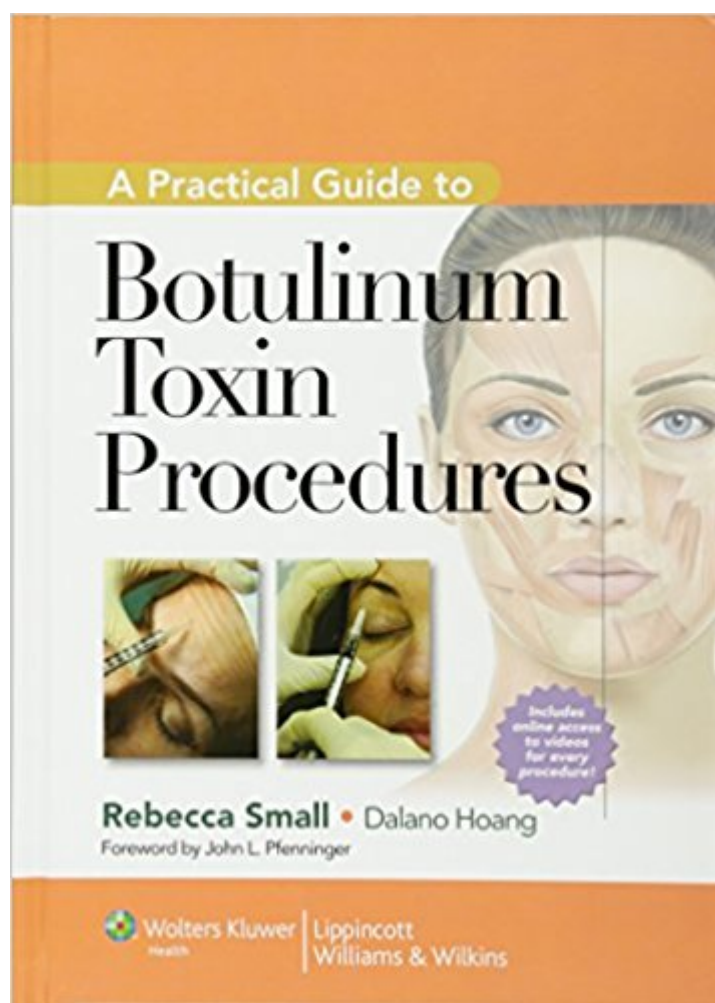


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# A Practical Guide To Botulinum Toxin Procedures (Cosmetic Procedures For Primary Care)



## Synopsis

• A Practical Guide to Botulinum Toxin Procedures is one of four books in the new Cosmetic Procedures series. This series offers guidance to primary care practitioners who wish to expand their practice to minimally invasive cosmetic procedures. Whether the physician is just getting started or well versed in aesthetic medicine, this series can be used as a routine quick reference for current aesthetic procedures that can be readily incorporated into office practice. The series will put these cosmetic treatments into the hands of the physician the patient knows and trusts the most, and will bring primary care practitioners increased autonomy, improved patient satisfaction, and added reimbursement. This book provides thoroughly illustrated step-by-step instructions on botulinum toxin injection procedures and advice on managing common issues seen in follow-up visits. Each chapter focuses on a single procedure and reviews all relevant anatomy, including target muscles and their functions and muscles to be avoided. Injection points and the injection Safety Zones are highlighted to help practitioners perform the procedures more effectively and minimize complication risks. Initial chapters cover treatment in the upper third of the face for frown lines, horizontal forehead lines, and crow's feet procedures suited for practitioners who are getting started with cosmetic botulinum toxin treatments. Subsequent chapters cover more advanced face and neck procedures and treatment of axillary hyperhidrosis. Features Include: Full-color design Includes numerous full-color photos Includes companion website with videos of every procedure Offers step-by-step instructions for each procedure

## Book Information

Series: Cosmetic Procedures for Primary Care

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## Customer Reviews

As a physician and Medspa owner I find this book quite useful. In contrast to my other review of Dr. Small's book on Dermal fillers, this book is a great resource for even the absolute beginner. Very comprehensive and easy to understand. Full of information, almost too much. I will say again though that one must be comfortable with injecting. In other words, it would be difficult to start from scratch with just this book. But for those with a basic knowledge and skill level this book I would say is quite useful. A great reference to keep in the injecting suite, or perhaps in the waiting room.

A great basic treatment guide!

I am a PA-C working in aesthetics performing injectable procedures and teach these techniques nationally. I use the books in Dr. Rebecca Small's series to teach frequently and I recommend them to my students. The readability is appropriate for the new injector but still great for someone to review even if they have been injecting for years. Thanks for the great resources Dr. Small!

Love the illustrations and detailed description of the procedures.

This book was very helpful in explaining procedures. It has made me much stronger in my clinical practice. I feel much more confident injecting Botox.

I used this book when I was a fairly novice injector and found it to be a great resource. It gave step by step instruction plus the chapters on anatomy, anesthesia and other important basics made it an excellent all-in-one resource. I keep my book near because it is still my go to reference.

I'm an RN currently learning Botox injections and I love this book. This invaluable resource is not only guiding me through how and where to inject, but also where not to inject as to avoid complications such as eyelid ptosis. The illustrations at the beginning have given me a solid foundational knowledge of the facial muscles and the actions of each, which is imperative for learning Botox injections. I highly recommend this book!

I feel more confident in doing botox procedures after reading this book, although I had hoped that

masseter & calf hypertrophy were included, still all in all it's a very educational book.

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